



# TRAVELS WITH EDEN

FAMILY TRAVEL BLOG

## About me and my blog

Hi, I'm Sylvie!

I'm a 21-year-old globetrotter, travel writer and travel enthusiast based in the UK, travelling as much as I can with my young daughter. I'm also nearing the end of studying for a BA (Hons) degree in Geography.

Founded in 2019, my Family Travel Blog 'Travels with Eden' provides a wealth of in-depth destination guides to help you plan the perfect trip away with kids. I'll help you find the best things to do and the best places to stay and eat. I also write itineraries and attraction reviews for each place we visit. The blog is a great resource for family travel tips, in-depth destination guides, inspiration and advice for travelling with kids in tow.

2329+

Monthly page views

634

SM total reach

21

Domain authority

## Audience Demographics

56%

Female

44%

Male

40%

18-34 y.o.

28%

55+ y.o.

## Top Locations



38% - United Kingdom

30% - USA

24% - Other European countries

8% - Other



@travelswitheden



@with\_eden

# PARTNERSHIP OPPORTUNITIES

## Destination Marketing/ Press Trips

Highlight your country/region/town to family travellers across our blog and social media channels. We love to explore new places and share them with our readers. This will increase both your brand awareness and online exposure on a personal level. Our blog posts are fully optimised using SEO and many of our posts rank in first page of google search results.

## Product Reviews

Does your company have a product that our followers would love? Send it to us and we would love to test it. Once we've used the product and we're familiar we will write a blog post detailing our honest opinions of the product. We will also promote the product on further relevant posts and on our Facebook feed.

## Social Media Promotion

Send us your product. Once tested we will share our honest opinions with our followers on Facebook, Instagram, Pinterest etc as applicable.

## Sponsored Posts

We can promote your travel brand via a blog post or/and a mention of your brand on social media.

## Other services we offer:

- Accommodation reviews
- Attraction Reviews
- Tour Promotion
- Product Giveaway
- Advertising
- Guest Bloggers
- Guest Posting on your blog/website

Do you have something special in mind? Let's discuss!

